

BOX WITH LENTICULAR LENS INSERT

Abstract of the Disclosure

A box has an opening in at least one wall, behind which a lens insert is affixed, with graphics on the lens insert viewable through the opening. The lens produces a three-dimensional image of the graphics, and its placement behind the opening gives the impression that the contents of the box are being viewed through the opening. In a
5 preferred embodiment, the opening and lens insert wrap around at least one corner of the box, enhancing the effect of the three-dimensional image.